



Online Debate: “After the crisis: how the digital transformation can help Europe get back on its feet”

Speaker Bios

▶ **Anthony Whelan** **Digital Policy Adviser, Cabinet of President Ursula von der Leyen**



Anthony Whelan currently works as digital policy adviser in the cabinet (private office) of European Commission President von der Leyen.

He was previously the Director for Electronic Communications Networks & Services at the European Commission since 2013, designing and negotiating EU initiatives on topics such as net neutrality, roaming reform, the revision of the telecoms regulatory framework, and the financing of advanced broadband networks.

A barrister, he has lectured and researched in public law at Trinity College Dublin and has worked as a lawyer at the European Court of Justice and in the Legal Service of the European Commission. Between 2008 and 2013, he was head of the cabinet of EU Commissioner Neelie Kroes in the competition and digital agenda portfolios.

▶ **Mieke De Ketelaere** **Programme Director of Artificial Intelligence at IMEC (Interuniversity Microelectronics Centre, Leuven)**



Geertrui Mieke De Ketelaere is Program Director AI at imec. She holds a master degree in civil and industrial engineering and specialised in robotics and artificial intelligence during her studies. Over the last 25 years, she has worked for several multinationals on all aspects of data and analytics (IBM, Microsoft, SAP, SAS, etc). At imec, Mieke De Ketelaere is responsible for the development of the AI strategy and roll-out. From a consulting point of view, she is specialised in defining the AI business canvas, from potential value to predefined risks. With her understanding of the new digital data streams and her understanding of AI technologies, Mieke De Ketelaere is

requested by different business schools as a guest speaker on digitalisation. In her public presentations, Mieke puts the focus on the demystification of the hype around AI and covers non-technical subjects such as data privacy. In 2018, she was nominated “ICT Woman of the Year” in Belgium.

▶ **Patrik Sjoestedt**
EMEA Regional Business Leader, Manufacturing, Enterprise Commercial at Microsoft



Patrik leads Microsoft's business for the Manufacturing Industry in EMEA with a special focus on our large enterprise customers. He joined Microsoft from Hitachi Europe where he as Chief Commercial Officer was leading sales of digital solutions to Energy, Manufacturing and Transportation customers across EMEA

Prior to Microsoft and Hitachi, Patrik worked as CEO / European President for Celerant Consulting (a global operational consulting firm with a special focus on Asset intensive Industries) and for Alfa Laval as Vice President Operations Development

His early career years were spent within Arthur Andersen where he started out as an auditor and then moved into Management Consulting. He also spent three years with Swedish Chemicals group Perstorp as a Business Controller

Patrik lives in southern Sweden with his wife and two daughters and is a passionate golfer. He packs his running shoes on business trips and loves to see a city wake up on his morning run

▶ **Marc Vancoppenolle**
Global Head of Government Relations, NOKIA



Since January 2016, Marc Vancoppenolle is leading the global Government Relations function at Nokia. His responsibilities include Policy and Regulatory Affairs as well as the leadership of the Nokia advocacy activities around the globe. He and his team are working with institutions and stakeholders to create a favorable political and regulatory environment fostering broadband investments and digitalization at large.

Prior to this role, Marc led for 4 years the Alcatel-Lucent Public and Regulatory Affairs function for EMEA - including the representation office in Brussels - and APAC. Before joining Public Affairs, Marc led EMEA Strategic Customer Marketing at Alcatel-Lucent.

Marc has over 25 years of experience in the telecommunication industry. He joined Alcatel in 1991 where he took various international and worldwide technical, commercial, marketing and communication leadership roles based in Belgium and in France. He has been driving marketing and awareness strategies supporting the growth of the company in the areas of DSL, IP, telecom services and software applications. As Chief Marketing Officer for Alcatel Northern Europe, he led the development of Alcatel's market positioning in the Industry & Public Sector.

Marc is a Belgian and French national. He holds a Master of Science, with a specialization in Telecommunication from the University of Leuven complemented with marketing studies from the University of Antwerp. He is Vice-Chair of the BUSINESSEUROPE Digital Economy Taskforce and an advisor to FITCE Belgium (forum for ICT & Media professionals). He has been a member of the board of DIGITALEUROPE (representing the Digital Technology Industry in Europe) and of the board of IICB (Innovation & Incubation Center Brussels). Marc is married and has two children. He has a passion for mountain sports.

▶ **Abraham Liu**
Chief Representative to the EU Institutions at Huawei



Abraham Liu was appointed Vice-President for the European Region at Huawei in July 2018. At the same time, he is the Chief Representative of the company to the EU Institutions in Brussels. Abraham joined the Brussels Public Affairs and Communication team as Vice-President earlier this year and was appointed in May 2018 as the Chief Representative to the EU Institutions.

Mr Liu is no newcomer to Huawei, having joined the company in 2001 as a Wireless Product Manager. Over the years, he has worked in different roles across the globe, including as Country Manager of DR Congo, Vice-President of Huawei's regional office in East Southern Africa, and Vice-President of Huawei's Southern Pacific Region. Before moving to Brussels, he served as CEO of Huawei Malaysia. Mr Liu graduated from Central South University of China in 2001 after earning a Bachelor degree in Computer Science and Technology. He is married and a father of two.

▶ **Dieter Wegener**
Speaker of the Leadership Group on Industry 4.0 for ZVEI (representing Germany's electronic manufacturing industry) and member of DIGITALEUROPE's Digital Manufacturing Executive Council



After graduation in Aeronautical and Aerospace Technology Dieter Wegener worked as scientist at „Deutsches Zentrum für Luft- und Raumfahrt (DLR)“. After four years as consultant for McKinsey he joined Siemens in 1996 as Head of Gasturbine Engineering at “Power Generation”.

During his career within Siemens he had different responsibilities: personal Assistant for an Executive Board Member, Chief Technology Officer (CTO) for Division “Industry Solutions” and Vice President “Advanced Technologies & Standards (ATS)” for Industry Sector.

Today he is Head of External Cooperation at Siemens Corporate Technology.

Additionally he is:

- (1) Speaker of „Führungskreis Industrie 4.0“ for ZVEI (German Electrical and Electronic Manufacturers' Association)
- (2) Vice-President DKE (German Commission for Electrical, Electronic & Information Technologies)
- (3) Executive Board Member at DigitalEurope
- (4) Speaker of Advisory Board SCI4.0 (Standardization Council Industrie 4.0)
- (5) Vice-Chairman of DMEC (Digital Manufacturing Executive Council) at DigitalEurope
- (6) Member of Steering Group AI-Standardisation Roadmap at DIN