



13 MAY 2020

DIGITALEUROPE event: *Equality in Business Leadership in the Digital Sector*

Speaker Bios

Part 1: 'My carrier choices and experience'

▶▶ **Anja Monrad**
Senior VP & General Manager at Dell Technologies, CEE



Anja Monrad leads the Dell EMC Central & Eastern Europe region, covering 27 countries, from Israel to Poland.

Having joined Dell as Marketing Director for the Nordic countries in 2000, Anja has since pursued an international career within Dell Marketing holding various regional and global roles. She has been in charge of Dell's CEE business since 2013.

Prior to this Anja has led Dell's European Demand Generation's activities, been responsible for the building of Dell's CRM activities in Europe, Middle East and Africa (EMEA), managed the EMEA Services marketing organization, run the European Online Marketing organization and not least directed execution of Dell's global marcom activities within Dell's international Marketing organization.

Before joining Dell, Anja worked in Sales and Marketing at Unisys, Compaq and Digital. Anja oversees Dell EMC's entrepreneurship initiatives for Europe, the Middle East and Africa. She is an ardent promoter of female entrepreneurship and has been recognized among the top inspiring women in the Nordic tech scene.

Anja is a member of the Danish IT association board and Chairman at the IT association's Steering committee for Female IT Executives. She holds a Business Administration & International Marketing degree from Copenhagen Business School. A Polish national, she lives with her family in Copenhagen, Denmark.

▶▶ **Elisa Garcia Diaz**
Head of R&T Cooperations at Airbus



With an academic background in Aeronautical Engineering, her professional journey took Elisa within the last 20 years through different functions of Airbus, mainly in the defense sector, including procurement, sales and program management.

Her experience on the global ecosystem and Airbus brought her to lead Research & Technology Cooperations since March 2019, responsible for Technology Scouting, Partnerships and Business Development within authorities, including the management of the Experts and Standards community.

▶▶ **Hilary Mine**
VP & Market Unit Leader Nordics, Baltics & Benelux at Nokia



Based in Netherlands, Ms Mine leads Customer Operations for Nokia in eleven countries across Nordics, Baltics, and Benelux. She and her teams lead sales, business management, delivery and operations across the region.

Prior to her current role, Ms Mine was based in Silicon Valley, and ran Nokia's Global Network Transformation practice. She has also run Alcatel-Lucent's global Consulting Services business, and the full regional business of Alcatel-Lucent in North Asia and Australasia/Oceania which included sales and delivery of large transformation and managed services projects, and well as being Managing Director of both Australia and New Zealand.

Before joining Alcatel, Ms Mine was a much cited analyst and consultant working across the IT and telecom industries. She has worked in the communications and IT field for more than 25 years, during which time she has held senior executive roles with Nokia, Alcatel-Lucent, Technicolor and Probe Research, and has lived and worked extensively in Asia Pacific and Europe, as well as North America.

Ms Mine holds an MBA from San Francisco State University and a BA in Economics from Reed College. She has one daughter, and enjoys cooking, yoga, hiking, and travel.

▶ **Marianne Dahl Steensen**
Vice President at Microsoft, Western Europe



Marianne Dahl is the Vice President of Sales, Marketing & Operations for Microsoft Western Europe, a role she has held since July 2019. She first joined Microsoft in July 2015 as the General Manager for Microsoft Denmark and Iceland.

Prior to joining Microsoft, Marianne's career had been centered around driving business transformation and change management with leadership positions in Codan Forsikring and TDC, leading Danish insurance and telecommunications companies, respectively. She started her career in Copenhagen as a strategy consultant at Andersen Consulting (later: Accenture).

Marianne is a member of the board of directors at DFDS. She also serves as a member of the central board at the Confederation of Danish Industry, where she has chaired their panel on digitization. She has served as a member of the Digital Disruption Council, which was appointed by the Danish Government in 2017 and the Energy Commission, which was appointed by the Danish Government in 2016. Besides her participation on industry relevant committees, Marianne also spends some of her professional time mentoring entrepreneurs and top digital talents.

Marianne holds a Master of Science (MSc) from Aarhus University where Marianne in 2020 was appointed as Alumna of Honors.

Part 2: 'Does the Tech industry have an inequality issue at the leadership level?'

▶ **Mariya Gabriel**
Commissioner for Innovation, Research, Culture, Education and Youth



Mariya Gabriel is the European Commissioner for innovation, research, culture, education and youth. She guides all EU policies relating to Horizon Europe, innovation and research, the Erasmus+ programme, education, culture and sport.

Commissioner for Digital Economy and Society from 2017 to 2019. Under her leadership, the digital single market of the European commission became reality. She has created the first pan European programme "Digital Europe" with a budget of 9.2 billion euro.

She has been elected to the European Parliament in 2009, 2014 and 2019.

Mariya Gabriel is Vice-president of the European People's Party and since 2012 she is Vice-President of EPP Women.

She is one of the 50 most influential women in Europe in the field of cybersecurity. Mariya Gabriel has been honored with numerous awards. Among them is the award “Women of Influence 2018” in the category “Talent in Politics”, the most prestigious Italian prize “Golden Apple” for highest achievements for women, the Beaumarchais Medal for her contribution to the protection of the interests of European artists. The Honorary Committee of USA-Central European Women in Business Summit awarded her the 2019 award for her series of initiatives to promote greater participation of women in the digital sector and recognition of their role in the development of the digital society and economy.

Mariya Gabriel holds a Masters in Comparative Politics and International Relations from the Institute of Political Studies in Bordeaux.

From 2004 to 2008, Mariya Gabriel was a temporary teaching and research assistant at the Institute of Political Studies in Bordeaux. Her teaching focused in particular on the decision-making process of the European Union, political sociology and international relations.

▶▶ Cynthia Sanfilippo

Vice President Public Affairs & Europe Head of L’Oréal EU representation



Cynthia joined L’Oréal in May 2015 to lead the Corporation public affairs function in Europe.

As leader of the function, she is charge of developing steering & implementing the public affairs strategy of L’Oréal in Europe, coordinating the network throughout the EU region and enhancing its PA capabilities.

French lawyer by training, Cynthia held Government relations positions for US blue chip corporations such as Dow Corning, the silicones manufacturer and 3M, the diversified technology company. As a recognized leader of the US industry in Brussels, Cynthia had the opportunity to take on leadership positions in Amcham EU and Tech America Europe.

Cynthia also gained experience at CLAN public affairs, a public affairs agency, the legal service of the economic and social committee, the NGO Lawyers without borders, & Maître Emmanuel Pierrat law firm.

Passionate about music, Cynthia is also a cellist by training.

She is married and has 2 children.

▶▶ Maria Nikkila

Head of Digitalisation Unit at Ministry of Finance, Finland



Maria is Head of Finnish Government Digitalization Unit in Ministry of Finance Finland. During past few years Maria has been responsible for the developing of shared digitalization services architecture in Finland – first as a Program Director and then as the owner of government digitalization projects. In 2019 Finland was ranked as number one in Digital Economy and Society Index (DESI) in Digital Public Services. Maria is also member of the board of Erillisverkot, a fully state-owned special-purpose company providing critical leadership society services for public authorities and other critical operators of national security.

▶▶ Pastora Valero

Vice President, Public Policy and Government Affairs for Europe, Middle East, Africa and Russia (EMEAR) for Cisco Systems Inc



Pastora Valero is Vice President, Public Policy and Government Affairs for Europe, Middle East, Africa and Russia (EMEAR) for Cisco Systems Inc.. She leads government affairs' activities in the EMEAR region and is responsible for developing and advancing Cisco's technology and communications policy agenda.

Ms Valero joined Cisco in 2003, and prior to her regional role, she led Cisco's European Union Government Affairs strategy between 2003 and 2013. She has over two decades of experience in regulatory and public policy issues in the telecommunications and internet related areas, as well as on EU public policy with respect to competition, trade and information technology regulation.

Prior to Cisco, Ms Valero was Vice-President Regulatory Affairs for Global TeleSystems (GTS), a pan-European fibre optic network operator. She started her career with the Brussels law firm Van Bael & Bellis and dealt in particular with EU trade and competition law issues.

Ms Valero holds leadership positions within several industry organisations including as Vice Chair of the American Chamber of Commerce to the EU. She is a qualified lawyer in Spain, holds a Masters degree in European law (ULB, Brussels) and an L.L.M in International law (VUB, Brussels).

Note: This debate will be held under the Chatham House rule.