

DIGITALEUROPE



**COVID-19 survey of the
European digital industry**

This survey is a collaboration between DIGITALEUROPE's member trade associations

Participating trade associations:



Impact of COVID-19 on the Europea digital industry

77%

of respondents are expecting a negative financial impact from the COVID-19 crisis

35%

of respondents expect some lay offs

74%

of companies delivering across borders in Europe have experienced some disruptions in deliveries¹

Perception of the crisis

50%

of respondents believe that governments are doing too little to support companies in need

93%

believe that the COVID-19 pandemic will lead to a global recession

Effective measures²

'Assistance from Governments to pay a share of employee's salaries' and 'postponing tax payments' are the most requested **national measures**

90%

When it comes to **EU measures**, nearly all respondents consider a **stimulus package for digital transformation** to be 'highly relevant' (59%) or 'relevant' (31%) to help the EU recover from the crisis.

Source: Bitkom Research 2020 | Base: All respondents (n=634); multiple answers were possible

3 ¹ Only considers respondents for which cross border EU deliveries are relevant and that are aware of the impact (n=208)

² Base: All respondents (n=399). No response available for Germany.

About this survey

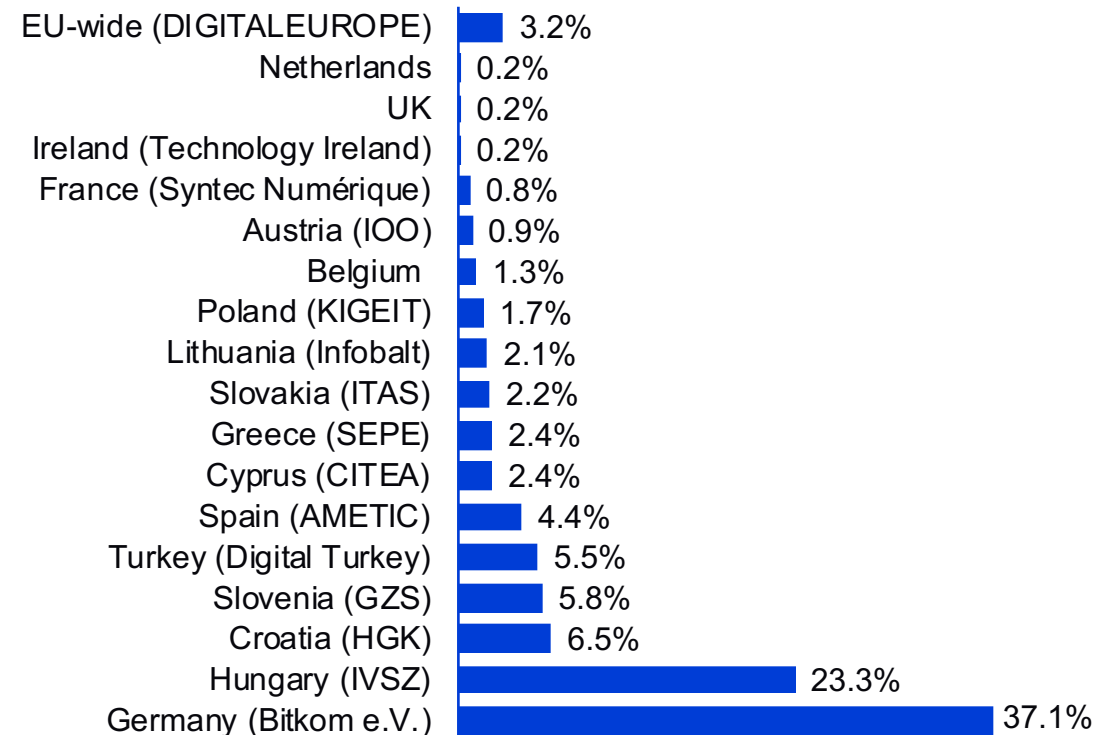
Date: 17 Mar to 16 Apr 2020

Target group: Companies and associations of IT and telecommunications industry as well as companies in digitizing industries

A total of **634 companies answered**

Collection: Bitkom Research designed the survey, collected the responses and aggregated the results

Countries covered



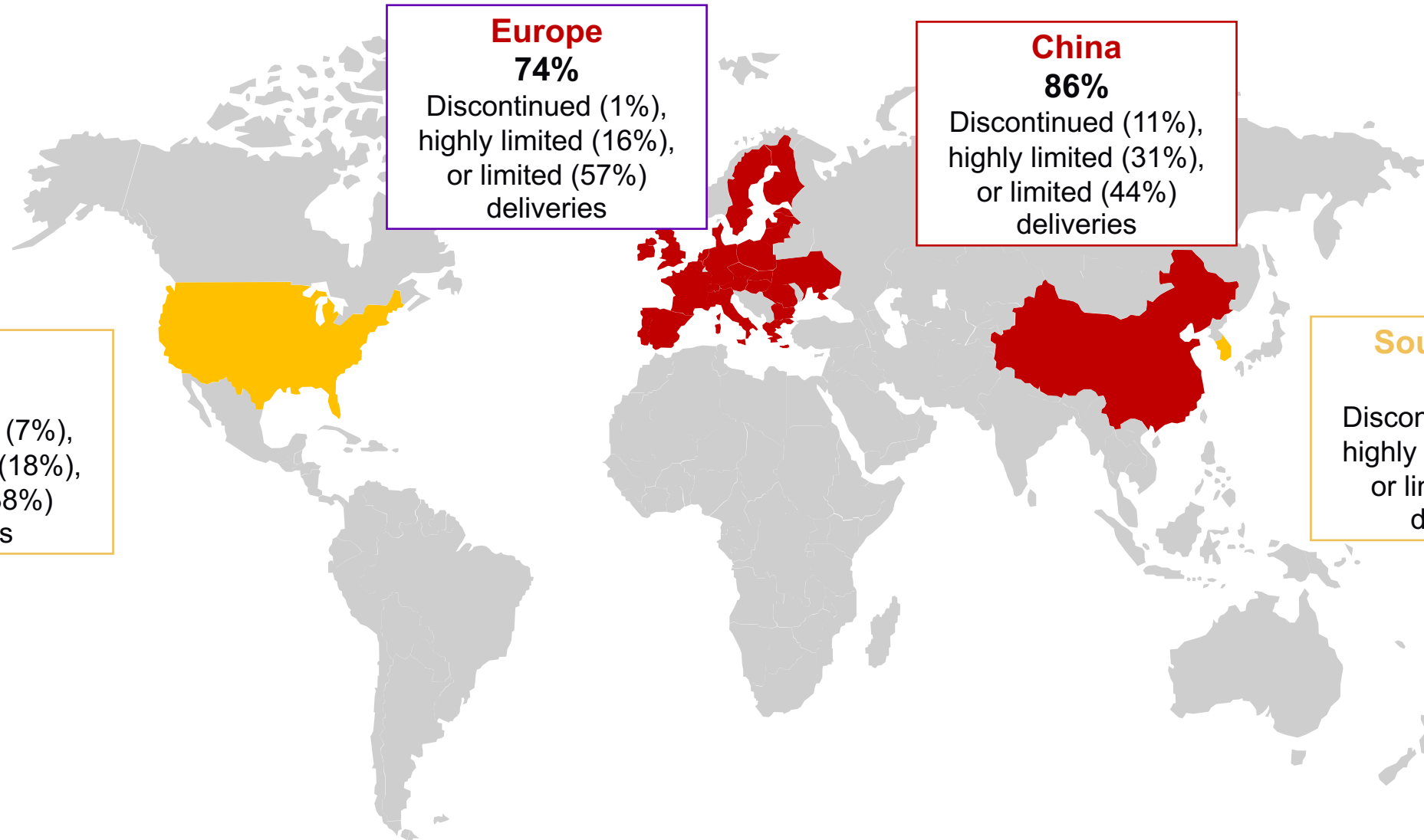
A young girl with long brown hair is shown in profile, looking out a window with white blinds. Her hand is visible, holding one of the blinds. The scene is dimly lit, with light coming from the window. A blue diagonal shape is overlaid on the left side of the image.

The impact on the digital industry in Europe

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Impact on the supply chain

% of the value chain that has been limited by COVID-19



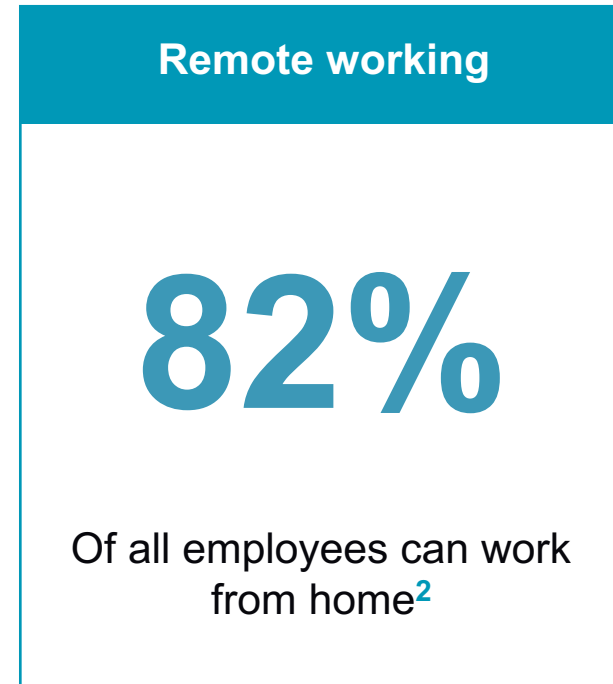
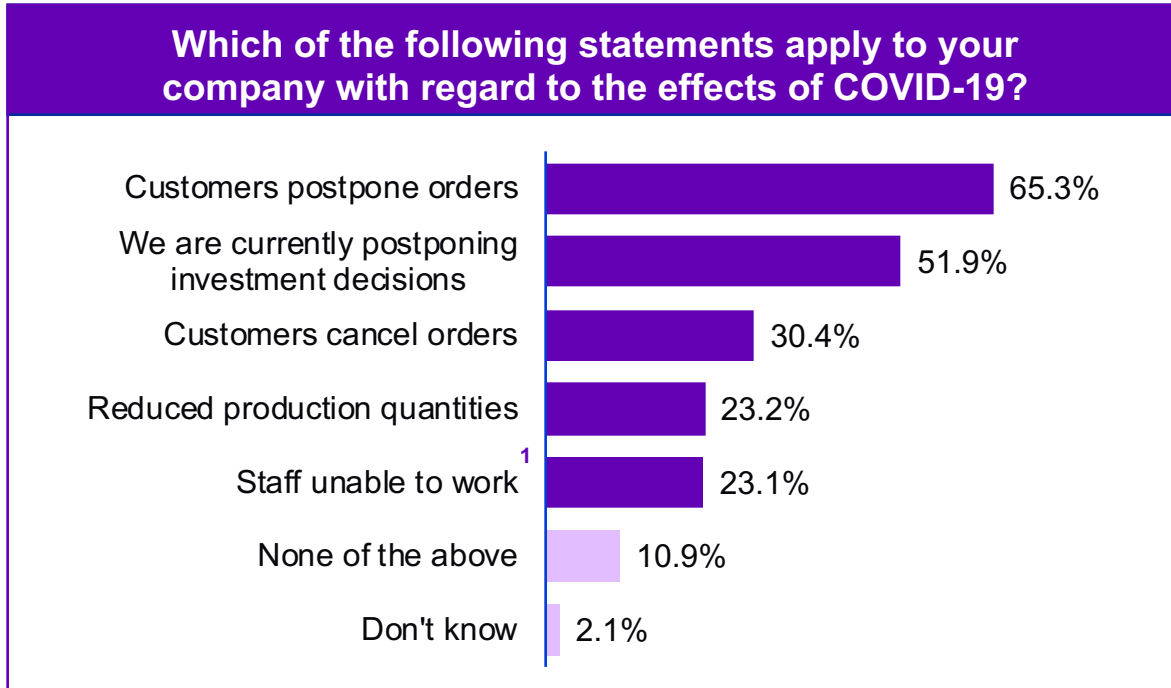
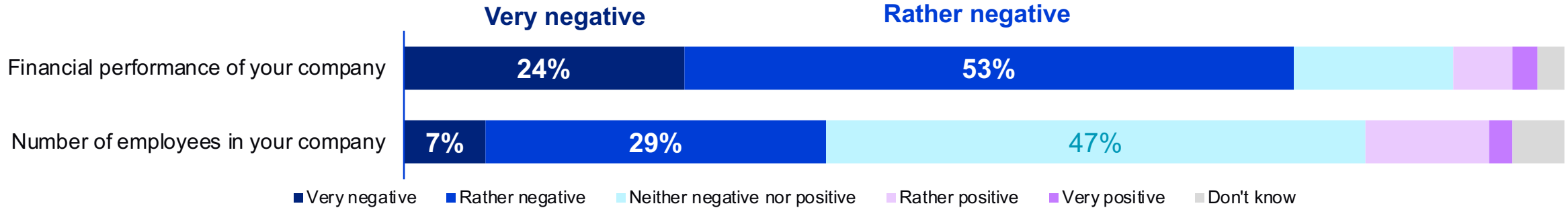
Europe
74%
Discontinued (1%),
highly limited (16%),
or limited (57%)
deliveries

China
86%
Discontinued (11%),
highly limited (31%),
or limited (44%)
deliveries

USA
62%
Discontinued (7%),
highly limited (18%),
or limited (38%)
deliveries

South Korea
71%
Discontinued (10%),
highly limited (23%),
or limited (38%)
deliveries

In your opinion, how will the spread of the Coronavirus affect the following areas in 2020?



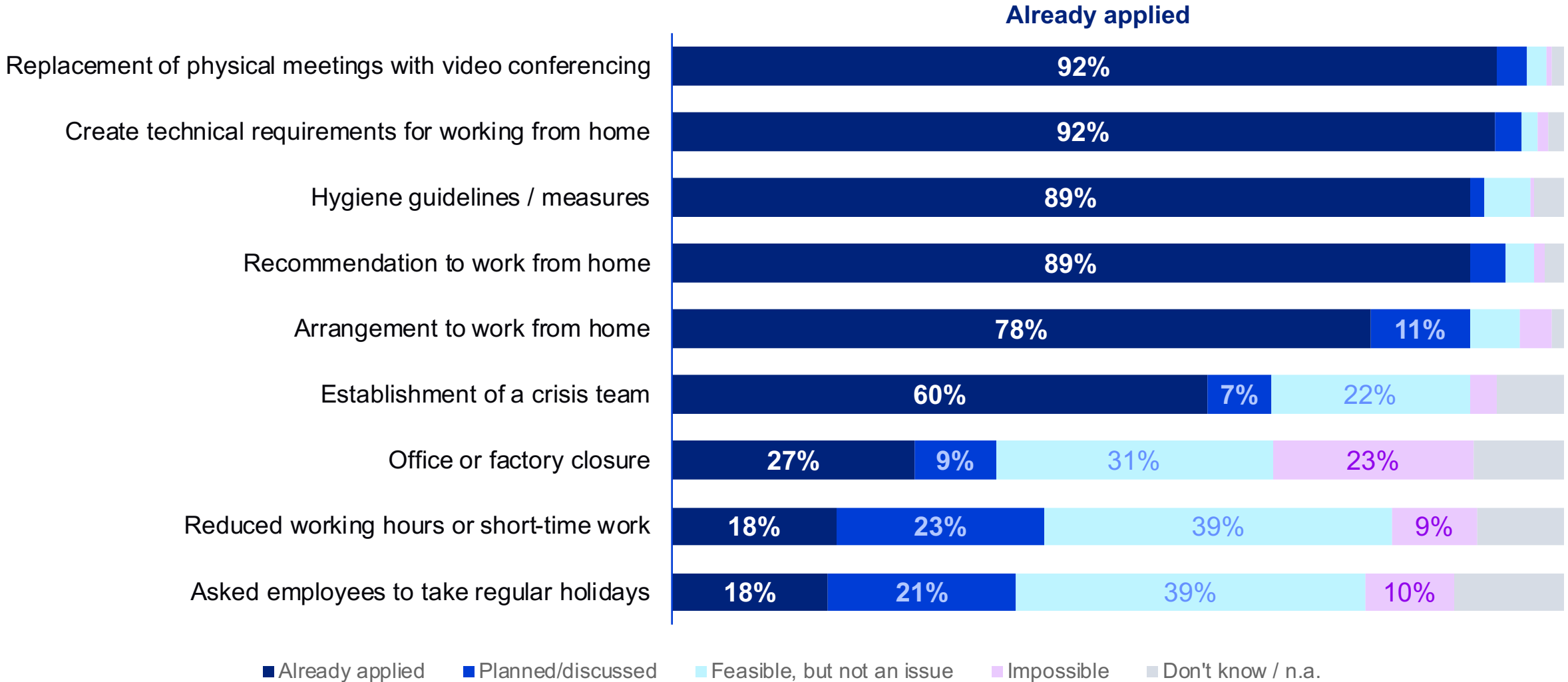
7 Source: Bitkom Research 2020 | Base: All respondents (n=634); multiple answers were possible

¹ Question "staff unable to work" was not included in the German survey (n=399)

² Question on remote working was not included in the Hungarian survey (n=486)

Measures taken by digital companies

What measures have you already taken, or are you considering in your company as a result of the spread of COVID-19?

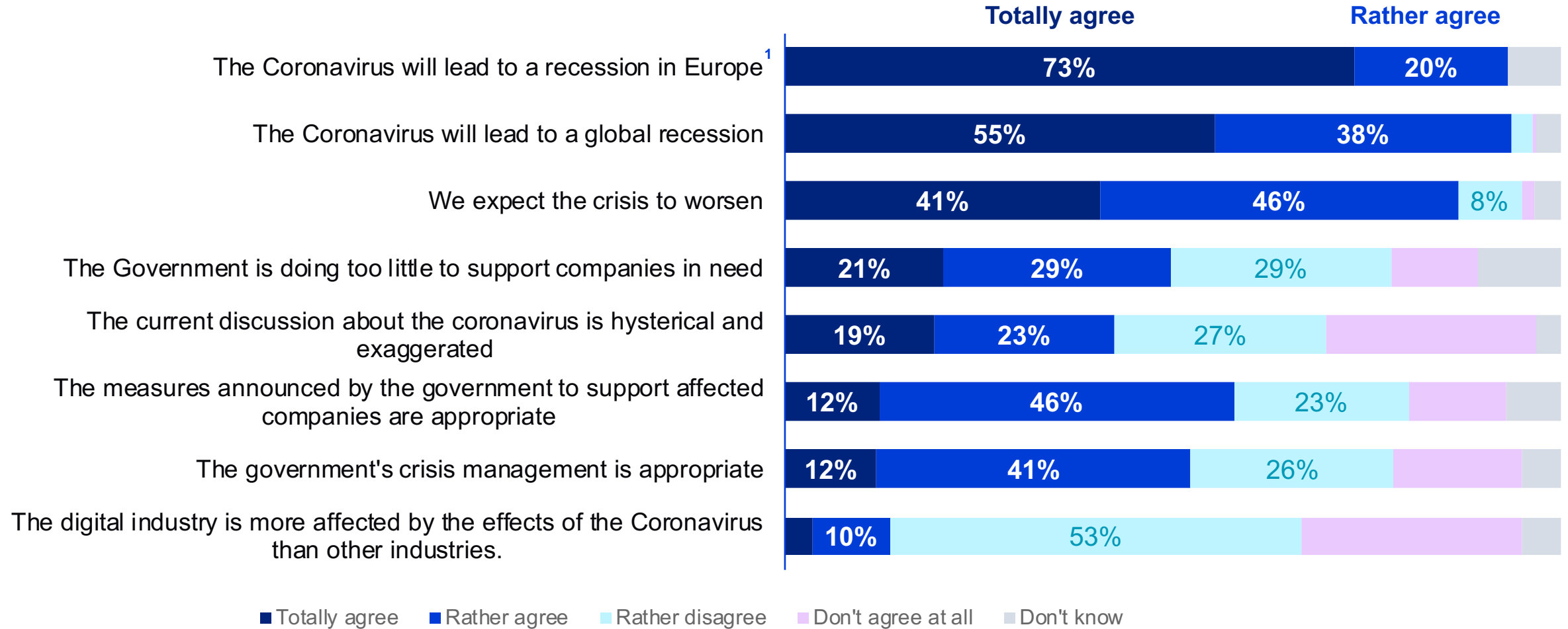




**What does the digital industry
believe will be the impact of
COVID-19?**

What the digital sector believes

To what extent do you agree or disagree with the following statements about the spread and the effects of COVID-19?

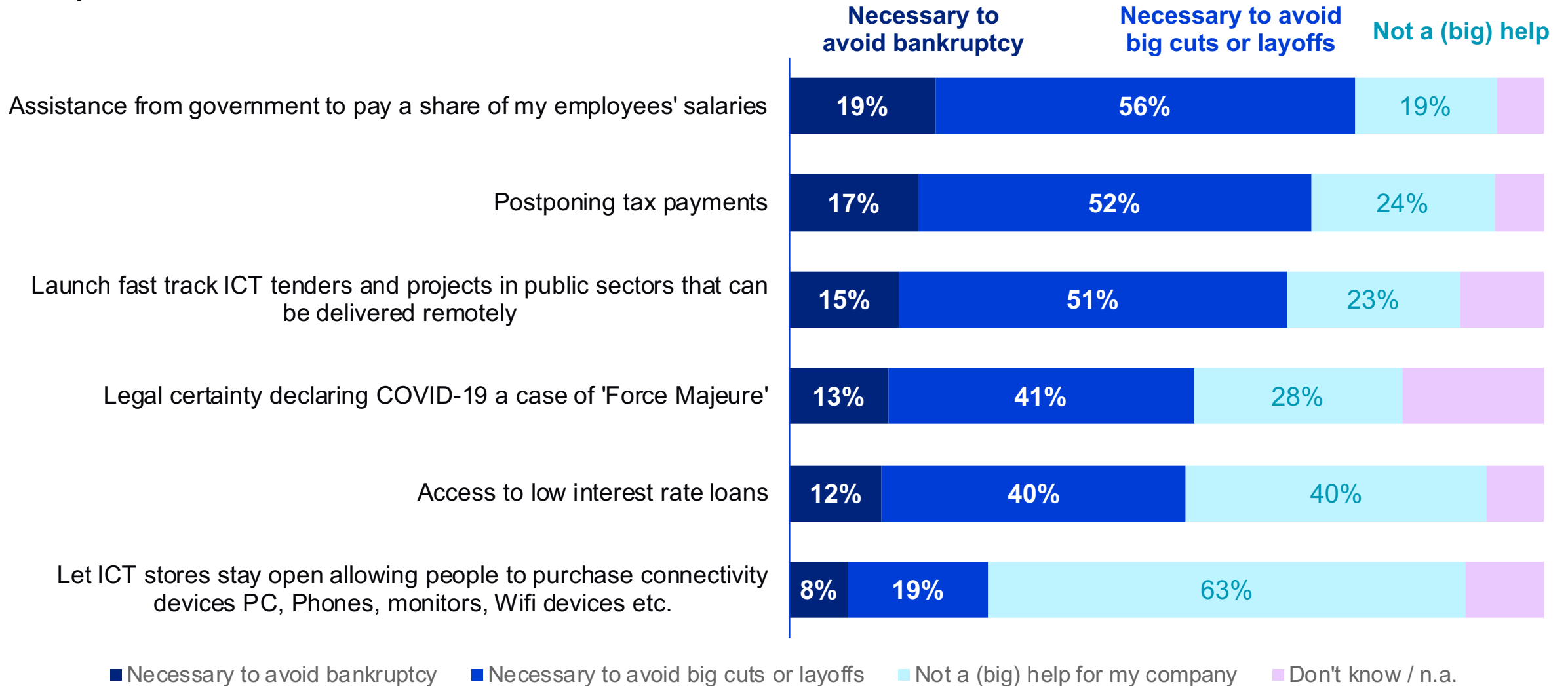


Source: Bitkom Research | Base: All respondents (n=634); multiple answers were possible
 10 ¹ Only the corporate membership of DIGITALEUROPE was asked this question (n=30). Other trade associations asked their members about the chances the Coronavirus will lead to a recession in their country.

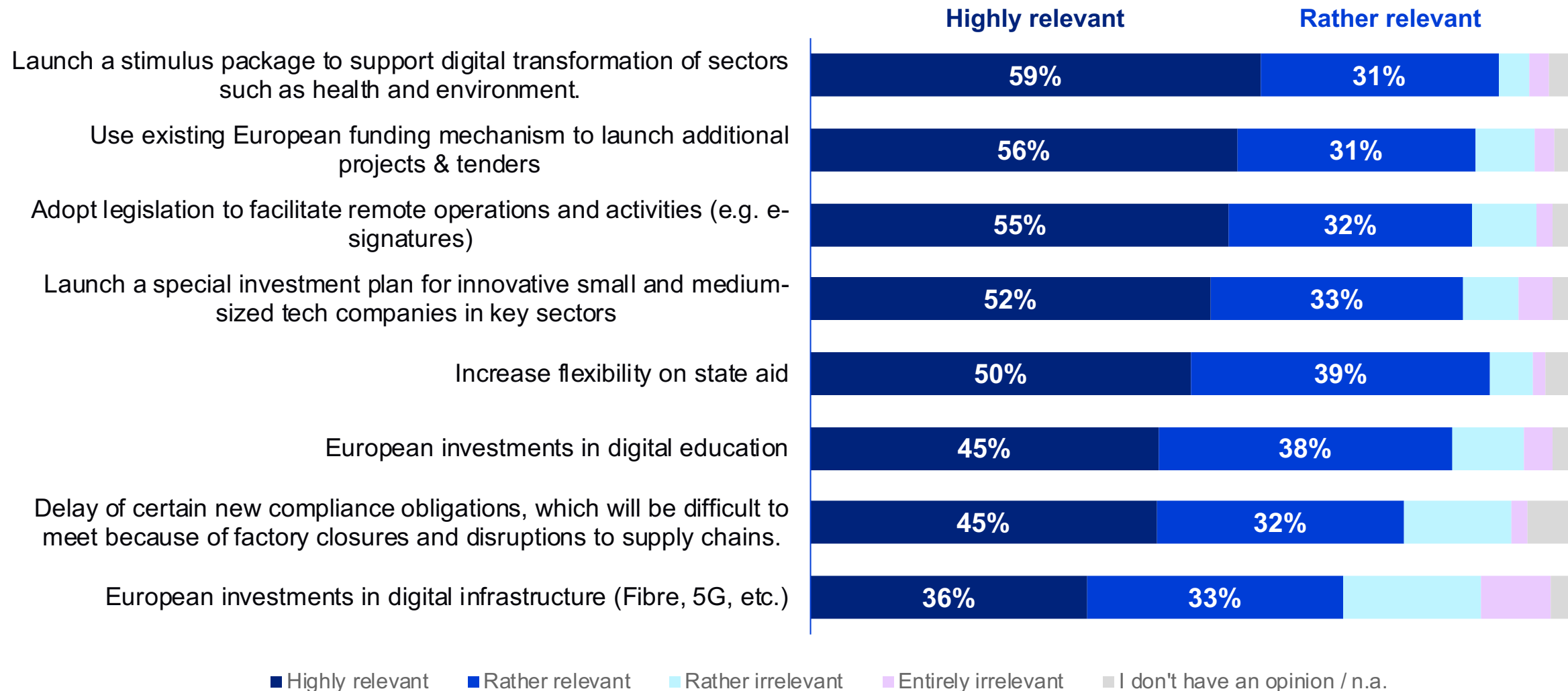
Which are the most effective measures according to the digital industry?



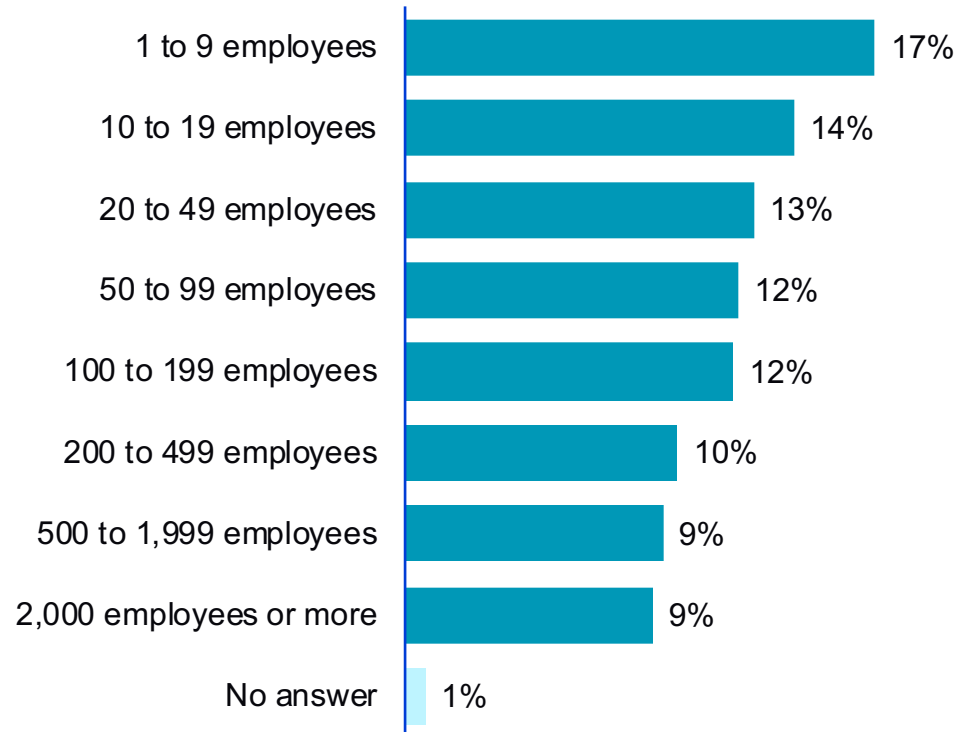
To what extent do you agree or disagree with the following statements about the spread and the effects of COVID-19?



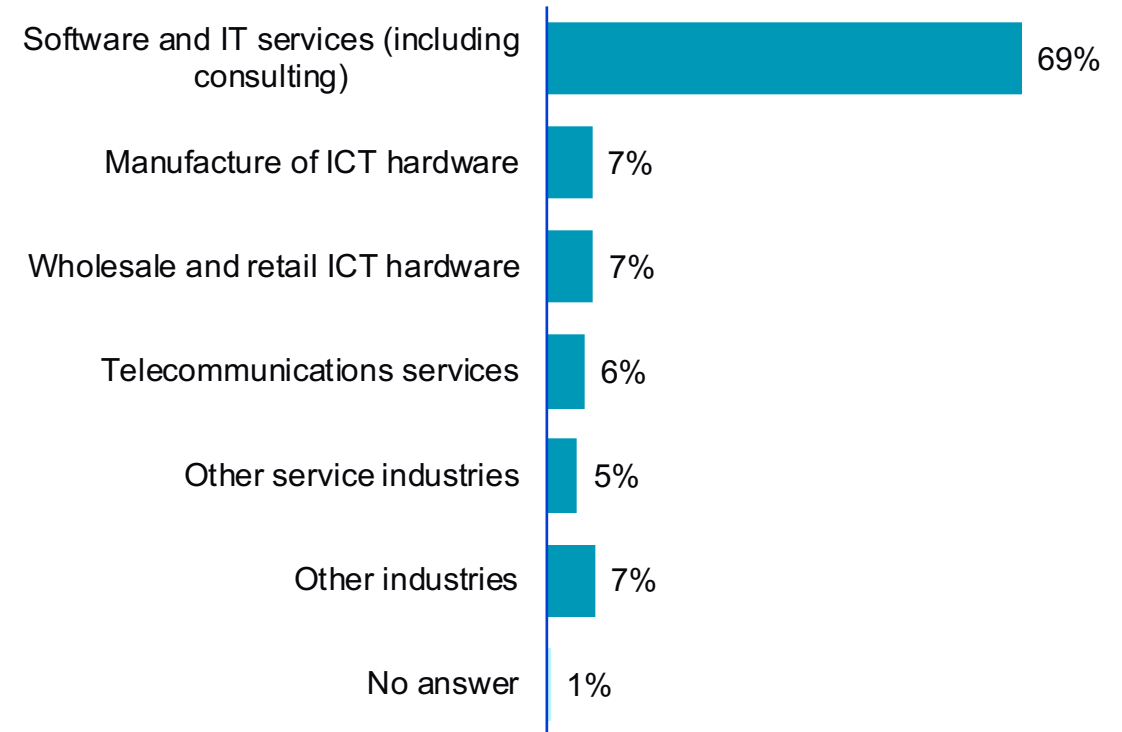
Which of the following measures do you believe the European Union should take to help the economy recover from COVID-19?



In which industry is your company mainly active?¹



In which industry is your company mainly active?²



Source: Bitkom Research | Base: All respondents (n=634); multiple answers were possible

¹ Data not available for Croatia, Greece & Turkey (n=543)

² Data not available for Germany (n=399)

Thank you

For more information, please contact:

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